



Showcase of Homes

February 25 – March 13, 2022

Sponsorship Opportunities

Platinum Sponsor - \$3499

(Exclusive Sponsorship)

- Eight (8) Tickets to the SOH Awards Dinner at location TBD
 - Five minutes of podium at Awards Banquet
 - Logo on Showcase signs at all Models
 - Logo on front of publication insert
 - Your Company as Presenting Platinum Sponsor designation in all HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable in approximately \$25,000 in media coverage
 - Logo in all 2022 Showcase of Homes official print advertising
 - Logo on the locator map page in the 2022 SOH Guide
 - Exclusive – Company materials displayed in all participating models
 - Your logo prominently displayed and hyperlinked on the 2021 Spring SOH website, designating your company as the Presenting Platinum Sponsor
 - Your logo on Sponsor page of Official SOH website for one (1) year
 - Right of 1st refusal for the 2023 Showcase of Homes sponsorship
- One year membership in HBA.

Banquet Sponsor - \$2149

(Exclusive Sponsorship)

- Six (6) Tickets to the SOH Awards Dinner at location TBD
- Your Company as Banquet Sponsor designation in all HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Logo on front of publication insert
- Logo in all 2022 SOH official print advertising
- Logo on locator map page in the 2022 SOH Guide
- Your logo prominently displayed and hyperlinked on the 2022 SOH website, designating your company as the SOH Banquet sponsor
- Your logo on sponsor page of Official SOH website for one (1) year
- Hyperlink your logo on homepage of Official SOH website (1) year

Gold Sponsor - \$1999

- Four (4) Tickets to the SOH Banquet at location TBD.
- Your Company as a Gold sponsor designation in ALL HBA media advertising and promotion where applicable, company name mentioned as text where logos are not applicable
- Logo and sponsor mention in all social media promotion of 2022 SOH
- Logo in all 2022 SOH official Print advertising
- Logo on the locator map page in the 2022 Showcase of Homes Guide
- Your logo prominently displayed and hyperlinked on the 2022 SOH website, designating your company as the Gold Sponsor of the SOH
- Your logo on Sponsor page of Official SOH Website (1 Year)
- Hyperlink your logo on homepage of Official SOH website (1 Year)

Silver Sponsor - \$1499

- Four (4) Tickets to the SOH Awards Banquet at location TBD
- Your Company as a Silver sponsor designation in ALL HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Company Recognition in all social media promotion of 2022 SOH
- Logo in all 2022 SOH official Print advertising
- Logo on the locator map page in the 2022 SOH Guide
- Your logo displayed and hyperlinked on the 2022 POH website, designating your company as the Silver Sponsor of the POH
- Your logo on Sponsor page of Official SOH Website (1 Year)
- Hyperlink your logo on homepage of Official SOH website (1 Year)

Bronze Sponsor - \$999

- Two (2) Tickets to the 2022 POH Banquet at location TBD
- Company Recognition in all social media promotion of 2022 SOH
- Logo in all 2022 SOH official Print advertising
- Logo on the locator map page in the 2022 SOH Guide
- Hyperlink your logo on homepage of Official SOH Site (1 Year)

Builder Kick-Off Party Sponsor

(Exclusive Sponsorship)

- Two (2) Tickets to the 2022 SOH Banquet at location TBD
- Company recognition displayed on signs at the 2022 SOH Kick-Off Party
- Company recognition on 2022 SOH Banquet Program
- A Table Top during the 2022 Builders Kick-Off Party

Directional Sign Sponsor - \$499

(Exclusive to HBA Members Only)

- Small Logo on directional signage
- Recognition on Hernando Builders Association and SOH Websites
- Recognition at the HBA April Showcase of Homes Banquet
- Sponsors to supply camera ready artwork (two logos: .jpg or .gif one black and white and one color)
- Deadline is December 18, 2020 for all artwork

Member Marketplace- \$249

(HBA Associate Members Only)

- Recognition at the 2022 SOH Banquet at location TBD
- www.showcaseofhomes.com will have a page dedicated to our Associate member only page that will display your business card size ads

2022 Showcase of Homes Sponsorship Form Page Two

Scan and email to Nita@NatureCoastBuilders.com or fax to (352) 597-2414 by Friday, January 7, 2022

Check Appropriate Sponsorship Level:

____ Platinum ____ Banquet ____ Gold ____ Silver ____ Bronze ____ Kick-Off Party

____ Directional ____ Member Marketplace

____ Check Attached ____ Charge Credit Card ____ Total

Company Contact: _____

Email: _____ Phone: _____

Name on Card: _____

Credit Card #: _____

Exp. Date: _____ CVV: _____

Billing Address: _____ City: _____ Zip: _____

Signature: _____

Hernando Builders Association

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