



Showcase of Homes

February 26 – March 14, 2021

Sponsorship Opportunities

Platinum Sponsor - \$3499 - Sunrise Propane

(Exclusive Sponsorship)

- Eight (8) Tickets to the SOH Awards Dinner at location TBD
 - Five minutes of podium at Awards Banquet
 - Logo on Showcase signs at all Models
 - Logo on front of publication insert
 - Your Company as Presenting Platinum Sponsor designation in all HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable in approximately \$25,000 in media coverage
 - Logo in all 2020 Showcase of Homes official print advertising
 - Logo on the locator map page in the 2020 SOH Guide
 - Exclusive – Company materials displayed in all participating models
 - Your logo prominently displayed and hyperlinked on the 2021 Spring SOH website, designating your company as the Presenting Platinum Sponsor
 - Your logo on Sponsor page of Official SOH website for one (1) year
 - Right of 1st refusal for the 2022 Showcase of Homes sponsorship
- One year membership in HBA.

Banquet Sponsor - \$2149

(Exclusive Sponsorship)

- Six (6) Tickets to the SOH Awards Dinner at location TBD
- Your Company as Banquet Sponsor designation in all HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Logo on front of publication insert
- Logo in all 2021 SOH official print advertising
- Logo on locator map page in the 2021 SOH Guide
- Your logo prominently displayed and hyperlinked on the 2021 SOH website, designating your company as the SOH Banquet sponsor
- Your logo on sponsor page of Official SOH website for one (1) year
- Hyperlink your logo on homepage of Official SOH website (1) year

Gold Sponsor - \$1999

- Four (4) Tickets to the SOH Banquet at location TBD.
- Your Company as a Gold sponsor designation in ALL HBA media advertising and promotion where applicable, company name mentioned as text where logos are not applicable
- Logo and sponsor mention in all social media promotion of 2021 SOH
- Logo in all 2021 SOH official Print advertising
- Logo on the locator map page in the 2021 Showcase of Homes Guide
- Your logo prominently displayed and hyperlinked on the 2021 SOH website, designating your company as the Gold Sponsor of the SOH
- Your logo on Sponsor page of Official SOH Website (1 Year)
- Hyperlink your logo on homepage of Official SOH website (1 Year)

Silver Sponsor - \$1499

- Four (4) Tickets to the SOH Awards Banquet at location TBD
- Your Company as a Silver sponsor designation in ALL HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Company Recognition in all social media promotion of 2021 SOH
- Logo in all 2021 SOH official Print advertising
- Logo on the locator map page in the 2021 SOH Guide
- Your logo displayed and hyperlinked on the 2021 POH website, designating your company as the Silver Sponsor of the POH
- Your logo on Sponsor page of Official SOH Website (1 Year)
- Hyperlink your logo on homepage of Official SOH website (1 Year)

Bronze Sponsor - \$999

- Two (2) Tickets to the 2020 POH Banquet at location TBD
- Company Recognition in all social media promotion of 2021 SOH
- Logo in all 2021 SOH official Print advertising
- Logo on the locator map page in the 2021 SOH Guide
- Hyperlink your logo on homepage of Official SOH Site (1 Year)

Builder Kick-Off Party Sponsor - Capital

City Bank - \$749

(Exclusive Sponsorship)

- Two (2) Tickets to the 2021 SOH Banquet at location TBD
- Company recognition displayed on signs at the 2021 SOH Kick-Off Party
- Company recognition on 2021 SOH Banquet Program
- A Table Top during the 2021 Builders Kick-Off Party

Directional Sign Sponsor - \$499

(Exclusive to HBA Members Only)

- Small Logo on directional signage
- Recognition on Hernando Builders Association and SOH Websites
- Recognition at the HBA April Showcase of Homes Banquet
- Sponsors to supply camera ready artwork (two logos: .jpg or .gif one black and white and one color)
- Deadline is December 18, 2020 for all artwork

Member Marketplace - \$249

(HBA Associate Members Only)

- Recognition at the 2021 SOH Banquet at location TBD
- www.showcaseofhomes.com will have a page dedicated to our Associate member only page that will display your business card size ads

Showcase Friends - \$100

Name Listing on Showcase of Homes Website

2021 Showcase of Homes Sponsorship Form Page Two

Scan and email to Nita@NatureCoastBuilders.com or fax to (352) 597-2414 by Friday, January 8, 2021

Check Appropriate Sponsorship Level:

_____ Platinum _____ Banquet _____ Gold _____ Silver _____ Bronze _____ Kick-Off Party

_____ Directional _____ Member Marketplace _____ Showcase Friend

_____ Check Attached _____ Charge Credit Card _____ Total

Company Contact: _____

Email: _____ Phone: _____

Name on Card: _____

Credit Card #: _____

Exp. Date: _____ CVV: _____

Billing Address: _____ City: _____ Zip: _____

Signature: _____

Hernando Builders Association

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