



Parade of Homes

February 24 – March 12, 2023

Sponsorship Opportunities

Platinum Sponsor - \$3499

(Exclusive Sponsorship)

- Eight (8) Tickets to the POH Awards Dinner at the Legends at Silverthorn
 - Five minutes of podium at Awards Banquet
 - Logo on Parade signs at all Models
 - Logo on front of publication insert
 - Your Company as Presenting Platinum Sponsor designation in all HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable in approximately \$25,000 in media coverage
 - Logo in all 2023 Parade of Homes official print advertising
 - Logo on the locator map page in the 2023 POH Guide
 - Exclusive – Company materials displayed in all participating models
 - Your logo prominently displayed and hyperlinked on the 2023 Spring POH website, designating your company as the Presenting Platinum Sponsor
 - Your logo on Sponsor page of Official POH website for one (1) year
 - Right of 1st refusal for the 2023 Parade of Homes sponsorship
- One year membership in HBA.

Banquet Sponsor - \$2149

(Exclusive Sponsorship)

- Six (6) Tickets to the POH Awards Dinner at the Legends at Silverthorn
- Your Company as Banquet Sponsor designation in all HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Logo on front of publication insert
- Logo in all 2023 POH official print advertising
- Logo on locator map page in the 2023 POH Guide
- Your logo prominently displayed and hyperlinked on the 2023 POH website, designating your company as the POH Banquet sponsor
- Your logo on sponsor page of Official POH website for one (1) year
- Hyperlink your logo on homepage of Official POH website (1) year

Gold Sponsor - \$1999

- Four (4) Tickets to the POH Banquet at the Legends at Silverthorn
- Your Company as a Gold sponsor designation in ALL HBA media advertising and promotion where applicable, company name mentioned as text where logos are not applicable
- Logo and sponsor mention in all social media promotion of 2023 POH
- Logo in all 2023 POH official Print advertising
- Logo on the locator map page in the 2023 Showcase of Homes Guide
- Your logo prominently displayed and hyperlinked on the 2023 POH website, designating your company as the Gold Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

Silver Sponsor - \$1499

- Four (4) Tickets to the POH Awards Banquet at the Legends at Silverthorn
- Your Company as a Silver sponsor designation in ALL HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable
- Company Recognition in all social media promotion of 2023 POH
- Logo in all 2023 POH official Print advertising
- Logo on the locator map page in the 2023 POH Guide
- Your logo displayed and hyperlinked on the 2023 POH website, designating your company as the Silver Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

Bronze Sponsor - \$999

- Two (2) Tickets to the 2020 POH Banquet at the Legends at Silverthorn
- Company Recognition in all social media promotion of 2023 POH
- Logo in all 2023 POH official Print advertising
- Logo on the locator map page in the 2023 POH Guide
- Hyperlink your logo on homepage of Official POH Site (1 Year)

Builder Kick-Off Party Sponsor - \$749

(Exclusive Sponsorship)

- Two (2) Tickets to the 2023 POH Banquet at location the Legends at Silverthorn
- Company recognition displayed on signs at the 2023 POH Kick-Off Party
- Company recognition on 2023 POH Banquet Program
- A Table Top during the 2023 Builders Kick-Off Party

Directional Sign Sponsor - \$499

(Exclusive to HBA Members Only)

- Small Logo on directional signage
- Recognition on Hernando Builders Association and POH Websites
- Recognition at the HBA Parade of Homes Banquet
- Sponsors to supply camera ready artwork (two logos: .jpg or .gif one black and white and one color)
- Deadline is January 13, 2023 for all artwork

Member Marketplace- \$249

(HBA Associate Members Only)

- Recognition at the 2023 POH Banquet at the Legends at Silverthorn
- www.paradeofhomes.com will have a page dedicated to our Associate member only page that will display your business card size ads

2023 Parade of Homes Sponsorship Form Page Two

Scan and email to Nita@NatureCoastBuilders.com or fax to (352) 597-2414 by Friday, January 13, 2023

Check Appropriate Sponsorship Level:

____ Platinum ____ Banquet ____ Gold ____ Silver ____ Bronze ____ Kick-Off Party

____ Directional ____ Member Marketplace ____ Showcase Friend

____ Check Attached ____ Charge Credit Card ____ Total

Company Contact: _____

Email: _____ Phone: _____

Name on Card: _____

Credit Card #: _____

Exp. Date: _____ CVV: _____

Billing Address: _____ City: _____ Zip: _____

Signature: _____

Hernando Builders Association

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